



INVEST IN

# VALUE-ADDED MANUFACTURING

SUNRISE CORNER



## REASONS TO INVEST

Niche value-added manufacturing is one of Sunrise Corner's emerging sectors and is projected to be a critical economic driver moving forward. It is based on our region's diverse marketplace, high-value raw materials, and a strong entrepreneurial community. Our optimal location provides easy access to large amounts of hydroelectricity for processing raw materials into new products. We are also strategically positioned in the southeast corner of Manitoba with anticipated major investments into fiber optic technology and highway restructuring to better connect our communities to markets beyond the region.

### Return on Investment

Sunrise Corner benefits from having some of the most affordable land prices in Manitoba. Businesses will benefit from substantial upfront cost savings, but will also enjoy the benefits of having immediate access to an abundance of natural resources like agricultural products, timber and peat moss with reduced costs related to transportation. Also contributing to your business's bottom line are the ongoing operational savings from low utility costs with available capacity to accommodate future growth and expansion.



### **Access to Water**

Manitoba has one of the largest freshwater aquifers in the world, capable of meeting your investment needs and requirements. Water production companies in our region have been recognized globally for the purest and best tasting spring water. Our aquifer is recharged and filtered regularly throughout the Sandilands underground bedrock complex, providing a reliable yield to residents and businesses through drilled water wells. We are fortunate to have such high-quality and readily abundant water resources to offer investors.

### **Infrastructure and Access to Markets**

Convenient access to the United States, Ontario and the Canadian mid-west market through efficient road and rail infrastructure is an important asset to businesses looking to scale-up or scale-out their operations. Two major Provincial Roads (12 and 201) provide a direct link to Steinbach and Winnipeg to the north, Highway 75 and the Mid-Continent Corridor to the west, and a gateway to two inland freshwater shipping corridors at Thunder Bay, Ontario to the east and Duluth, Minnesota to the south. The Sprague-Warroad 24-hour port of entry to the US provides

an alternate access to Ontario and US markets in case the Emerson-Pembina port is impacted by flooding or other situations that can reduce service.

### **Talented Workforce**

Operating your business here in Sunrise Corner means access to a skilled and experienced workforce. Rooted in agri-food, transportation and logistics the region is poised for growth, expansion and the strengthening of this core. We offer a healthy mix of young and experienced workers in our region who have accumulated their skills over many years. Our work ethic here is strong, with the rate of entrepreneurship in Sunrise Corner more than double the provincial rate.

### **A Centre for Excellence**

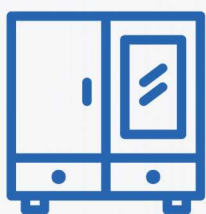
With an abundance of agri-food and biomass available and passionate entrepreneurs located in the region, there is potential for Sunrise Corner to emerge as a dynamic hub of businesses supporting innovation and growth in value-added manufacturing.





## INVESTMENT OPPORTUNITIES

With Sunrise Corner's abundant natural resources and positive business climate, there are significant opportunities within the Value-Added Manufacturing sector for investment, business growth and diversification:



*Furniture Product  
Manufacturing*



*Pulp, Paper &  
Packaging Production*



*Prefabrication &  
Modular Construction*



*Supply Chain & Logistics  
Management*



*Biomass Production,  
Storage & Distribution*



*Transportation Equipment  
Manufacturing*



*Fabricated Metal  
Product Manufacturing*



*Outdoor Recreation  
Equipment Manufacturing*



## RESOURCES & SUPPORTS

### Municipal Supports

We invite you to book a one-on-one meeting with our team to discuss how we can support the achievement of your business and investment objectives in Sunrise Corner. Our free consultation service can show you how to take advantage of our streamlined and low-cost development environment, business development services and available incentives in the Value-Added Manufacturing sector.

- Streamlined regional development processes
- Economical development fees
- Free business development consultation
- Business plan development guidance
- Financing referral services



### Stats & Resources

Visit our website at [www.sunrisecornermb.ca](http://www.sunrisecornermb.ca) for publications, reports, services and resources to help with your investment and business development endeavours in Sunrise Corner:

- Services
- Regional Priorities
- Community Profile
- Work Finder
- Business Directory
- Event Calendar

### Contact Our Team

Ready to start your next business opportunity in Sunrise Corner? Sunrise Corner Economic Development is a partnership of the Rural Municipalities of Piney and Stuartburn in southeast Manitoba. Our team is here to help. For more information, please contact:



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